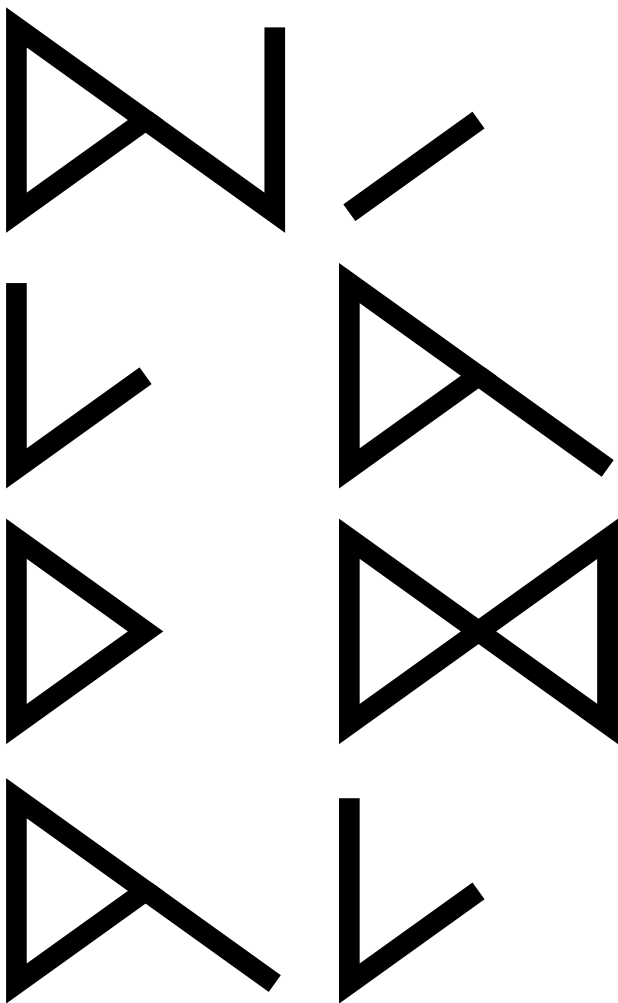


# Call for Entries

Deadline: February 14, 2020

Malofej Awards 28



# Rules, Deadline, Judging

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## RULES

1. The competition is open to all general circulation newspapers –daily or non daily, broadsheet or tabloid, printed or digital– and magazines published anywhere in the world, as well as syndicates and agencies providing graphics.
2. All entries must have been published between January 1, 2019 and December 31, 2019.
3. You do not need to be a member of SND to enter.
4. Corporate or any professional association publications, advertising, publicity and self-promotion materials are eligible.
5. The competition is limited to full pages as published. No partial pages, photocopies, films, veloxes or proofs will be accepted, except for agency categories and digital entries.
6. Do not mount the pages on cardboard, plastic or any other kind of medium.
7. Digital graphics may only be entered in those categories specified as such. Entries must be sent by the online form [malofiejgraphics.com/competition](http://malofiejgraphics.com/competition) For the payment and information of the publication, you must complete the information once for each publication in the digital form. You will receive receipts of your entries for your own records, and a confirmation that the entry has been received. Pay-per content submissions should be accompanied by a free of charge username and password for the jury to evaluate the graphics.
8. Each publication or author may submit any number of entries in any category, except when indicated. The same work can be submitted in different categories. In that case, as many originals as categories must be sent.
9. Graphics on single or double pages will be accepted as a single entry. If they are not consecutive, they will be considered multi-page entries, except portfolios and specials. Portfolios should be composed of a cross-section of five to ten different infographics which may only be entered in competition within the relevant categories. Those composed of more than ten graphics will be rejected.
10. Multiple page entries and portfolios must be taped together along the edges, in the order in which they were published, to form one continuous sheet that can be spread out on a table.
11. Entries will be disqualified if they fail to follow the rules as outlined in the Call for Entries.

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## DEADLINE

Entries must be received by February 14, 2020.  
No late entries will be accepted.

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## JUDGING

1. Judging on all categories will take place March 23-25, 2020 at the School of Communication, University of Navarra, Pamplona, Spain.
2. The jury will be formed by outstanding professionals and academics on this specialty.
3. No member of the jury will be allowed to evaluate his/her own entries, or entries published by media with which he/she has had a professional relationship within 12 months of the date of judging.

# Awards, Notification, Fees, Entry

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## AWARDS

1. Winning entries will receive Gold, Silver or Bronze awards. It will be possible to give more than one Gold, Silver or Bronze per category.
2. The jury will give the Best of Show to the graphic or series of infographics considered the best of all entries. The majority of the jury's vote will be required.
3. The jury will give also the Main Awards. The majority of the jury's vote will be required.
4. At the discretion of the judges, there may be no awards given in one or more categories except for the Best of Show and Main Awards.
5. The members of the jury are allowed to give as many special recognition awards as they want.
6. Awards will be announced in Pamplona, Spain, at the closing dinner during the 28th Malofiej Conference, on March 27, 2020.

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## NOTIFICATION

1. If you want to know if your entries have been received, please send an e-mail to [malofiej@snd-e.com](mailto:malofiej@snd-e.com), writing 'M28 confirmation' in the subject. Confirmation will not be made by telephone or fax.
2. Entries will not be returned, and no correspondence will be issued about them.
3. By submitting work, authors grant permission for reproduction by the organization.
4. The organization is not responsible for those pages that are not sent under the minimum security conditions advisable. Entries should be protected by cardboard and security packaged.

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## ENTRY FEES

### Printed graphics categories:

Single page entries\*: 25 euros.  
Multiple page entries\*: 50 euros.  
Portfolios: 100 euros.

### Digital graphics categories:

Single: 25 euros  
Multiple: 50 euros.  
Portfolios: 100 euros.

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## ENTRY

Payment form and entry forms must accompany your package with your entries. Entries should be sent to:

### Malofiej 28th International Infographics Awards (2020)

Universidad de Navarra/SNDE  
Facultad de Comunicación | School of Communication  
31009 Pamplona, Spain

### More information

[www.malofiejgraphics.com](http://www.malofiejgraphics.com)  
[malofiej@snd-e.com](mailto:malofiej@snd-e.com)

\* Single entry: a single infographic (and only one) included in a page or spread from a newspaper or magazine.

\*\* Multiple entry: an infographic that occupy more than two consecutive pages, even with different publication dates, except portfolios and specials.

# Main Awards

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Among all the works submitted to the Awards, the jury will award a “Best of Show” award and four Special Jury Mentions, print and digital.

These awards will be chosen from all the works submitted for all print and digital categories.

## **Best of Show Endesa Award**

## **Special Jury Mentions**

**Best Map**  
Miguel Urabayan Award

**Climate change and  
environmental commitment**  
Best Graphic Award

**Human Rights Best**  
Graphic Award

**Equality and Woman’s**  
Promotion Best Graphic Award

# Print

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## **1. Breaking News**

Submit the graphics published on the full news cycle nearest to the event.

### **1A. Breaking News**

### **1B. Continuous coverage of an event**

Up to five days in case of newspapers and the next edition/issue in the case of magazines and weekly.

## **2. Features**

Infographics for features, special reports or non breaking news.

### **2A. Local**

### **2B. Nation/World/Business News**

### **2C. Sports**

### **2D. Entertainment, Arts, Culture**

### **2E. Technology, Health, Science**

## **3. Planned Coverage**

## **4. Opinion & Visual columns**

## **5. Front Page Graphics**

Graphics published on the front page of the publication.

## **6. Regular Appearance Sections**

(Weather, Markets, regular sections).

## **7. Portfolios**

A selection of five to ten graphics.

### **7A. Breaking News Portfolio**

### **7B. Features Portfolio**

### **7C. Individual Portfolio (1 author)**

## **8. Promotionals**

# Digital

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Digital entries must be sent by the online form [bit.ly/m28digital](https://bit.ly/m28digital)

## **9. Breaking News**

### **9A. Breaking News**

Coverage on the same day and the next day to the event

### **9B. Continuous coverage of an event**

Updates along the week.

## **10. Features**

### **10A. Local**

### **10B. Nation/World/Business News**

### **10C. Sports**

### **10D. Entertainment, Arts, Culture**

### **10E. Technology, Health, Science**

## **11. Planned Coverage**

Expected Event (Elections...)

## **12. Portfolios**

### **12A. Breaking News Portfolio**

12AA. Individual

12AB. Organization

### **12B. Features Portfolio**

12BA. Individual

12BB. Organization

## **13. Innovation Format**

### **13A. Visual storytelling.**

Combine graphics, pictures, video, text and/or interactives

### **13B. Data Visualization**

### **13C. Innovative format**

### **13D. Customization**

## **14. Formats**

### **14A. Motion Graphics**

### **14B. Social Media Graphics**

### **14C. Immersive: Augmented Reality / Virtual Reality**

# Students

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Students whose work has not been professionally commissioned or published. **Students under 25 years of age.**

## **15. Print**

### **15A. Single graphic**

### **15B. Portfolio**

### **15C. Special**

## **16. Digital**

### **16A. Single graphic**

### **16B. Portfolio**

### **16C. Special**

# Tally & Payment Form

## PUBLICATION

	A	B	C	D	E	Total S	Total M	Total P
1 Breaking News	SM	SM				S	M	
2 Features	SM	SM	SM	SM	SM	S	M	
3 Planned Coverage	SM					S	M	
4 Op.&Visual Columns	S					S		
5 Front Page Graphics	S					S		
6 Regular App. Sections	P							P
7 Portfolios	P	P	P					P
8 Promotionals	MP						M	P
9 Breaking News	SM	SM				S	M	
10 Features	SM	SM	SM	SM	SM	S	M	
11 Planned Coverage	SM					S	M	
12 Portfolios	P	P						P
13 Innovation Format	SM	SM	SM	SM		S	M	
14 Formats	SM	SM	M			S	M	
15 Student / Print	S	P	MP			S	M	P
16 Student / Digital	S					S		

Total entries	S	M	P
Multiply by 25 (S), 50 (M) or 100 (P)	25€	50€	100€
Total amount (euros)			

### Fees

- S Single page entries (25 euros)
- M Multiple or multi page entries (50 euros)
- SM Both
- P Portfolios and Special entries (100 euros)

## PAY MODE

### Credit Card (Recommended option)

You may pay directly with your credit card through Universidad de Navarra's payment platform in **malofiejgraphics.com**

### Bank Transfer

Holder: Universidad de Navarra  
 Account Number: 0182 5912 73 00000 42715  
 Banco Bilbao Vizcaya Argentaria, Oficina Pamplona-Institucional  
 Code IBAN: ES12 0182 5912 7300 0004 2715  
 Code SWIFT: BBVAESMM  
 Concept: Unidad 220905

Bank receipt of the transfer must be send by e-mail malofiej@snd-e.com.

### Payable Check

To Universidad de Navarra/SNDE, indicating Malofiej 28.

## 28TH INTERNATIONAL INFOGRAPHICS AWARDS (2020)

Universidad de Navarra/SNDE.  
 Facultad de Comunicación | School of Communication  
 31009 Pamplona, España | Spain

### More information

www.malofiejgraphics.com  
 malofiej@snd-e.com

-  @malofiej
-  @malofiejgraphics
-  facebook.com/malofiej

# Entry Form / Print Graphics

- Entries must be received by February 14, 2020.
- A copy of each form must be typed, typeset or printed legibly and tapped to the upper corner of the back of each entry.
- Do not mount the pages on cardboard, plastic or any other kind of medium.

- Please, fill out all fields in this forms.
- Send entries to:  
Malofiej 28th International  
Infographics Awards (2020)  
Universidad de Navarra/SNDE  
Facultad de Comunicación  
31009 Pamplona (Spain)

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## CATEGORY

Number and name

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Title of the graphic

---

Authors and Position

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## PUBLICATION

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Address

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City

Zip

---

State/Country

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Telephone

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Circulation

---

Area of influence

Regional

National

Global

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Type of publication

Daily

Weekly

Magazine

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## SUBMITTED BY

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Position

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e-mail



[www.malofiejgraphics.com](http://www.malofiejgraphics.com)  
[malofiej@snd-e.com](mailto:malofiej@snd-e.com)

 [@malofiej](https://twitter.com/malofiej)  
 [@malofiejgraphics](https://www.instagram.com/malofiejgraphics)  
 [facebook.com/malofiej](https://facebook.com/malofiej)